



## THE FARM UGANDA

Cultivating Agribusiness

# Goat Farming

## Our Opportunity

### Problems worth solving

1. Huge domestic demand for goat's meat
2. Good shrubby vegetation at the ranch
3. High multiplication potential
4. Organic manure production

### Our solution

We provide high quality grass fed goats to abattoirs and traders within Mubende and Kampala regions. We also provide superior breeds to other goat farmers



### Target market

- Traders
- Abattoirs
- Farmers

### Competitors

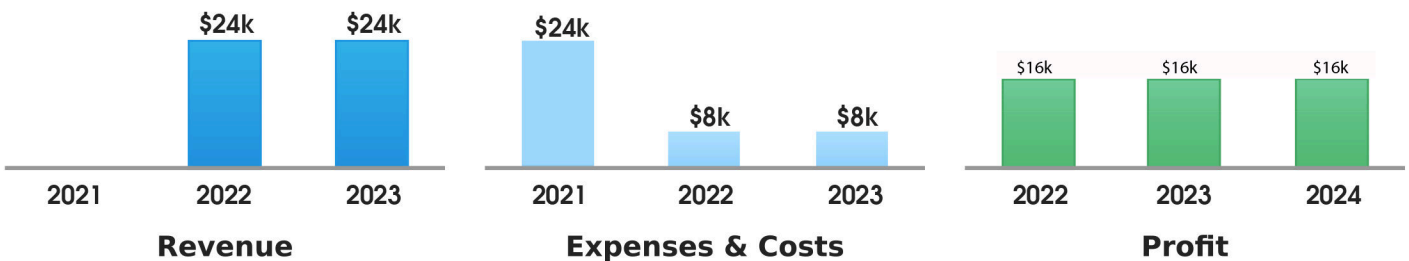
Given the mammoth demand for goats, our would be competitors are our strategic partners.

### Funding needed

\$ 24K

For purchasing 300 female goats and 6 billy goats, accaraccides, vaccines and insurance

## Financial Projections



## Team and Key Roles



**Samuel Ahumuza**

Managing Director

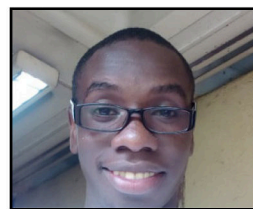
Business graduate from Charis Bible College Colorado.



**Gilbert Asasira**

Agronomist

MUK Bsc. Agriculture



**Dr. Henry Wamala**

Veterinary Doctor

MUK Bsc. Veterinary Surgeon



**Muhumuza Edgar**

Livestock Consultant

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## Assumptions

- It costs 72,000/= to raise a goat @ year.
- A goat consumes 3% of it's weight & drinks 1.5 ltrs of water.
- Kidding percentage of 180.
- A mature goat excretes 0.3 tones of manure @ year.
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## Return on Investment

# 20% ROI

- 20%
- Assuming 300 goats born on the ranch are sold @ 120,000/=
- It costs 72,000/= to raise a goat @ year.
- Each nanny was procured @ 240,000/=.

## Exit Strategy

- Sell of the foundation stock.

## Team and Key Roles



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Managing Director

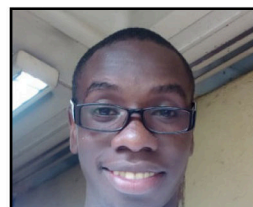
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