



# THE FARM UGANDA

Cultivating Agribusiness

## Sasso Free Range Chicken

### Our Opportunity

1. Unmet demand for indigenous free range chicken and eggs
2. Government Insurance subsidy of 50%
3. Organic manure production



### Target market

- Farmers
- Restaurant
- Individuals

### Our solution

We provide high quality vaccinated one month old Sasso free range chicken to small and medium scale farmers in Kitumbi Subcounty, Kasanda District, Uganda

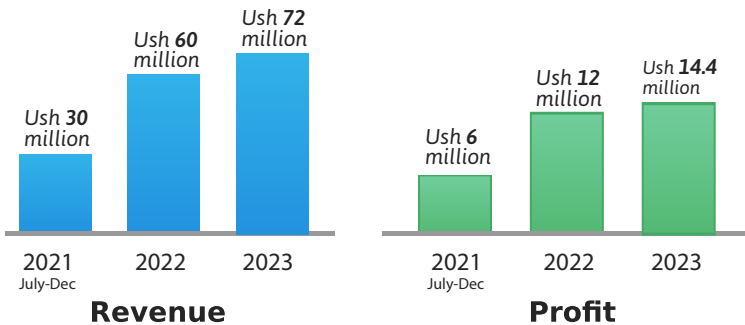
### Competition

Our would be competitors are instead strategic partners (Subsistence holder farmers in Kitumbi Subcounty)

**Funding needed**    **Ush 71,991 000**

For Setting up a chicken feed processing plant and a Black Soldier Fly production unit

### Financial Projections



### Assumptions

- A hen/cock attains slaughter weight in 6-7 months & fetches Shs.24,000 (\$6).
- It costs Shs.8,000 (\$2.5) to raise a bird a year
- A free range Sasso hen lays 177 eggs a year
- A free range Sasso hen's egg costs 3 times more than standardised commercial eggs.
- A free range Sasso chicken meat cost 2.5 times more than the broilers and is considered the healthiest with less cholesterol.

### Team and Key Roles



Samuel Ahumuza

TEAM LEADER

Bsc. Public Health

(Victoria University Kampala)



Dr. Agnes Abishaba

VETERINARY SURGEON

MUK Bsc. Veterinary Medicine



Gilbert Asasira

AGRONOMIST

MUK Bsc. Agriculture



Monica Kayesu

CHIEF MARKETING OFFICER

L.L.B (Hons) University of Dar-es-salaam